

othm[®]
qualifications ■■■■



AI
INTERNATIONAL COLLEGE

Empowering today, Enlightening tomorrow

A DIVISION OF ATLAS GROUP OF INSTITUTIONS

FAST TRACK **DIPLOMA**

LEVEL 4 & 5 – EXTENDED DIPLOMA IN TOURISM &
HOSPITALITY MANAGEMENT

 **+91 483 211 7777**

 **+91 8547 295 777**

LEVEL 4 & 5 – EXTENDED DIPLOMA IN TOURISM & HOSPITALITY MANAGEMENT

Overview

The objective of the OTHM Extended Diploma in Tourism and Hospitality Management qualification is to provide learners with a specialist program of study that provides a depth of knowledge and understanding of key aspects within the tourism and hospitality sector. This qualification is designed for people who wish to deepen their knowledge and obtain a recognized qualification in the field of tourism and hospitality. Learners will study level 4 and 5 units, worth 120 credits per academic year with a total credit value of 240 credits (equivalent to the first 2 years of an honors degree).

Unit Details – Level 4

Units	Details	Credits
01	Academic Writing and Research Skills	20
02	Business Environment for Tourism and Hospitality	20
03	Services Marketing in Tourism and Hospitality	20
04	Sustainability in Tourism and Hospitality	20
05	Events Management	20
06	The Development of the Tourism and Hospitality Industry	20
	Total Credits	120

Unit Details – Level 5

Units	Details	Credits
01	Digital Marketing Management for Tourism and Hospitality	20
02	Operations Management	20
03	Management Accounting	20
04	Management of Human Resources	20
05	Customer Relationship Management	20
06	Contemporary Issues in Tourism and Hospitality	20
	Total Credits	120

Fees Structure

Sl. No.	Details	Amount (INR)
01	Level 4	1,37,000
02	Level 5	1,87,000
	Total Fees	3,24,000/-

Note: GST Additional

Eligibility

- Higher Secondary Certificate from any recognized Board (CBSE/NIOS/State Board) or
- G.C.E. or IGCSE - 'O' Level with 5 subjects & 'A' Level with 3 subjects (ENGLISH compulsory in 'O' level) or
- Level 3 from UK Qualifying body or
- Minimum age 17 years completed at the time of admission (Should submit self-declaration letter)

Note

- The duration of each program is subject to the student's individual performance in completing each level unit assignments on time & university intakes for progression to higher level.

