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qualifications ■■■■



AI
INTERNATIONAL COLLEGE

Empowering today, Enlightening tomorrow

A DIVISION OF ATLAS GROUP OF INSTITUTIONS

FAST TRACK **MASTERS**

MA in Tourism & Hospitality Management

 +91 483 211 7777

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MA in Tourism & Hospitality Management

Level 7 Units – Tourism & Hospitality Management

Units	Details	Credits
01	Strategic Management & Marketing	20
02	Destination Management	20
03	International Tourism Policy & Development	20
04	E-Tourism & Social Media	20
05	Organisational Behaviour in International Contexts	20
06	Advanced Research Methods	20
	Total Credits	120

MA Top Up Unit – University of Chichester, UK

Units	Details	Credits
01	Consultancy Project Report	60
	Total Credits	60

Features of the Program

Duration – 1 Year

Fast Track Level 7 – 6 months



Top Up MA – 6 months

Fees Structure

Sl. No.	Details	Amount (INR)
01	Prospectus Fees	500
02	Registration & Tuition Fees	6,50,000
03	Admission, ID & Facilities Fees	30,000
	Total Fees	6,80,500

Note: GST Additional

Eligibility

-  Bachelor's from any recognized university or
-  Minimum age 22 years with 4 years Supervisory Level experience

Notes:

- The duration of each program is subject to the student's individual performance in completing each level unit assignments on time & university intakes for progression to higher level.