

Integrated MBA - 3 Years

Unit Details - Level 4

Units	Details	Credits
01	Research & Academic Writing	20
02	Business Environment	20
03	Introduction to Business Communication	20
04	Introduction to Quantitative Methods	20
05	Introduction to Business Functions	20
06	Introduction to Finance	20
	Total Credits	120

Unit Details - Level 5

Units	Details	Credits
01	Human Resource Management	20
02	Project Management	20
03	Strategic Management	20
04	Accounting for Managers	20
05	Business Law	20
06	Business Ethics	20
	Total Credits	120

Unit Details - Level 6

Units	Details	Credits
01	Leadership & People Management	20
02	Business Research Projects	20
03	Operations Management	20
04	Financial Decision Making	20
05	Sustainable Business Practices	20
06	Strategic Human Resource Management	20
	Total Credits	120

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Unit Details - Level 7 (Strategic Management & Leadership)

Units	Details	Credits
01	Strategic Management	20
02	Supply Chain and Operations Management	20
03	Strategic Human Resource Management	20
04	Advanced Business Research Methods	20
05	Entrepreneurship & Innovation	20
06	Strategic Marketing	20
	Total Credits	120

Unit Details - MBA Top UP (University of Chichester, UK)

Units	Details	Credits
01	Consultancy Project Report	60
	Total Credits	60

Features of the Program

Duration - 3 Years

Fees Structure

SI. No.	Details	Amount (INR)
01	Prospectus Fees	500
02	Registration & Tuition fees	11,00,000
03	Admission & Facilities Fees	30,000
	Total Fees	11,30,500

All fees in INR. Additional GST applicable on fees as per law.

Eligibility

- 🖈 Higher Secondary Certificate from any recognized Board (CBSE/NIOS/State Board) or
- G.C.E. or IGCSE 'O' Level with 5 subjects & 'A' Level with 3 subjects (ENGLISH compulsory in 'O' level) or
- 🗪 Level 3 from UK Qualifying body or
- Minimum age 17 years completed at the time of admission (Should submit self-declaration letter)

Note:

Malappuram | 676519 | Kerala | India

The duration of each program is subject to the student's individual performance in completing each level unit assignments on time & university intakes for progression to higher level.



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