



AI
INTERNATIONAL COLLEGE

Empowering today, Enlightening tomorrow
A DIVISION OF ATLAS GROUP OF INSTITUTIONS

*"An Investment In Knowledge
Pays The Best Interest"*

– Benjamin Franklin



Through London Graduate School

BRITISH BACHELORS

24 Months

othm[®]
qualifications

BA (Hons) in Business Management

Our UK Bachelor's Degree Program is a combination of Level 4, Level 5 from OTHM Qualifications and a Bachelor's Top Up Degree from the University of Chichester UK through London Graduate School. Industry prefers graduates of this program as course modules mandate that students gain an in-depth understanding of current business practices, develop managerial skills to analyse complex business challenges and earn competency to offer solutions in order to successfully complete the bachelors.

WHY BRITISH DEGREE?

- ✓ Fast Track Bachelor's
- ✓ Globally Recognized UK Degree
- ✓ Affordable Fees with EMI Options
- ✓ 100% Assignment Based
- ✓ WES Approved
- ✓ Dual award with Diploma Level 4 & 5
- ✓ Internship and Recruitment Opportunities

AI International College

A Division of Atlas Group of Institutions
Inkel Greens Educity | Melmuri (PO)
Malappuram | 676519
Kerala | India



0091 483 211 7777
0091 8547 295 777
info@aiic.in
www.aiic.in

BA (Hons) in Business Management – 24 Months

Unit Details – Level 4

Units	Details	Credits
01	Research & Academic Writing	20
02	Business Environment	20
03	Introduction to Business Communication	20
04	Introduction to Quantitative Methods	20
05	Introduction to Business Functions	20
06	Introduction to Finance	20
	Total Credits	120

Unit Details – Level 5

Units	Details	Credits
01	Human Resource Management	20
02	Project Management	20
03	Strategic Management	20
04	Accounting for Managers	20
05	Business Law	20
06	Business Ethics	20
	Total Credits	120

Unit Details – Top Up (University of Chichester, UK)

Units	Details	Credits
01	International Business	20
02	Business Strategy	20
03	Leadership & Management Development	20
04	Business Communication	20
05	New Venture Management & Development	20
06	Business & Management Research	20
	Total Credits	120

Fees Structure

Sl. No.	Details	Amount (INR)
01	Prospectus Fees	500
02	Registration & Tuition Fees	8,00,000
03	Admission, ID & Facilities Fees	30,000
	Total Fees	8,30,500

All fees in INR. Additional GST applicable on fees as per law.

Eligibility

- Higher Secondary Certificate from any recognized Board (CBSE/NIOS/State Board) or
- G.C.E. or IGCSE – 'O' Level with 5 subjects & 'A' Level with 3 subjects (ENGLISH compulsory in 'O' level) or
- Level 3 from UK Qualifying body or
- Minimum age 17 years completed at the time of admission (Should submit self-declaration letter)

Note:

- The duration of each program is subject to the student's individual performance in completing each level unit assignments on time & university intakes for progression to higher level.

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