



AI
INTERNATIONAL COLLEGE
Empowering today, Enlightening tomorrow
A DIVISION OF ATLAS GROUP OF INSTITUTIONS



DUAL MBA

IN BUSINESS ENTREPRENEURSHIP

Awarded by PGDM AICTE India
& British University

DUAL MBA IN BUSINESS ENTREPRENEURSHIP

Our Dual MBA is a unique and challenging program which offers a dual graduation awarded by PGDM AICTE India & British University in blended format that gives you the tools to boost your career potential without sacrificing professional momentum. The Dual Masters of Business Administration program is designed for experienced professionals with ambition and drive who wish to develop their responsible and sustainable leadership skills in the global market.

MOST DEMANDING MBA JOBS

- ★ Financial Controller & Advisor
- ★ Management Analyst
- ★ Investment Banker
- ★ Finance Manager
- ★ Marketing Manager
- ★ HR Manager
- ★ Business Consultant & much more



WHY DUAL MBA ?

- ★ Develop advanced and flexible management skills
- ★ Fast Track way to complete two Master's programs
- ★ Modern Marketing Mix strategies
- ★ Dual Certification
- ★ Six Sigma Methodology
- ★ Multiple Corporate Career Opportunities

- ★ Develop Strategic Thinking
- ★ Increased Earning Potential
- ★ Enhances Communication Skills
- ★ Develop Entrepreneurship Abilities
- ★ Global Credentials
- ★ SWOT Analysis

PGDM – Business Entrepreneurship program structure and credits

Sl. No.	Courses	Total Credits
1	Core Courses	54
2	Elective Courses	42
3	Capstone Modules	18
4	Global Classrooms	06
5	Internship	06
	Total	126

Note: Credits are fixed tentatively and subject to change

AllC Global Classrooms for training and development on six core disciplinary and co disciplinary skills & certifications awarded by **LONDON ACADEMY OF APPLIED TECHNOLOGY UK**

Business Incubation & Startup

Project Planning & Appraisal

Marketing & Retail Management

Artificial Intelligence in Business

Capital Budgeting & Finance Control

English Language Proficiency

Eligibility:

Any graduate from a recognized university with a minimum aggregate of 50% marks (45% in case of SC/ST) in the qualifying examination.

A good score in CAT/XAT/KMAT/ MAT/CMAT/ATMA or equivalent tests.

Disclaimer: Offered Services are subject to applicable rules and regulations of Government of India.

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