



AI
INTERNATIONAL COLLEGE

Empowering today. Enlightening tomorrow
A DIVISION OF ATLAS GROUP OF INSTITUTIONS

*"An Investment In Knowledge Pays
The Best Interest"*

– Benjamin Franklin



BRITISH BACHELORS DEGREE

ANGLIA RUSKIN UNIVERSITY

BSc (Hons) in Business Management

A British undergraduate degree offered at AI International College will make you stand out from the crowd. It's a 36-month program delivered adhering to the concept of student-centred learning for attaining academic excellence. It's a fully integrated program wherein students develop the skills and competencies crucial to make a mark at the workplace. It equips graduates with disciplinary knowledge and skills necessary to embark on middle-management positions.

WHY BRITISH DEGREE?

- ✓ Increased Access to Job Opportunities
- ✓ Preparation for a Specialized Career
- ✓ Increased Marketability
- ✓ Increased Earning Potential
- ✓ Networking Global Opportunities
- ✓ A Pathway to Advancement
- ✓ Personal Growth & Improved Self-Esteem
- ✓ Positive Return on Investment

AI International College

A Division of Atlas Group of Institutions
Inkel Greens Educity | Melmuri (PO)
Malappuram | 676519
Kerala | India



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0091 8547 295 777
info@aiic.in
www.aiic.in



Sl. No.	Level 4	Credits
1	The Business Environment	15
2	The Fundamentals of Marketing	15
3	Human Resource Management	15
4	Leadership & Operations Management	15
5	Management Accounting System	15
6	Project Management	15
7	Innovation in Business	15
8	Entrepreneurship & Business Start Ups	15
	Total Credits	120

Sl. No.	Level 5	Credits
1	Business Research Project	20
2	Project Management	20
3	Innovation in Business	20
4	Change Management	20
5	Role of Management in the Global Business Environment	20
6	Development & Management of Teams	20
		120

Sl. No.	Top-Up Bachelor	Credits
1	Work Based Major Project	45
2	Strategic Management	30
3	Reflections on Practice and Career Progression	15
4	Work Based Project Impact and Review	30
	Total Credits	120

ELIGIBILITY:

Higher Secondary Certificate from any recognized Board (CBSE/NIOS/State Board) or G.C.E. or IGCSE – ‘O’ Level with 5 subjects & ‘A’ Level with 3 subjects (ENGLISH compulsory in ‘O’ level) or BTEC/TQUK Level 3 or IUFP

Notes:

- IELTS band score 6.5 or English Proficiency Certificate.
- The duration of each program is subject to the student’s individual performance in completing each level unit assignments on time & university intakes for progression to higher level.

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